

## Investment Philosophy

### Manager of managers

We conduct unbiased and independent evaluations of both mutual fund and ETF investment managers. In doing so we bring forth a superior collection of investment managers to construct risk based asset allocation models.

### Diversification potential

Our Investing goes beyond traditional asset classes and investment styles, including exposure to nontraditional and alternative strategies to focus on improving long term risk adjusted returns.

### Actively managed

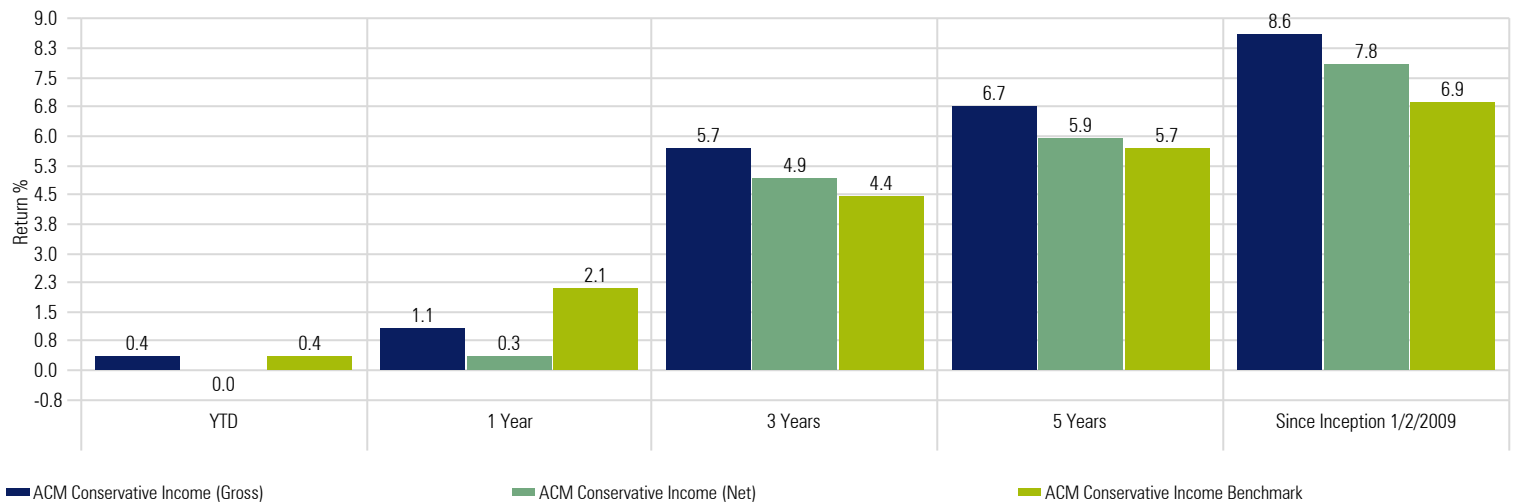
Employing a dynamic process that focuses on risk/reward profiles amongst all global investment asset classes offers the potential to enhance long term performance as opportunities arise.

## Investment Strategy

The primary goal of the model is to provide investors with a diversified portfolio utilizing mutual funds and ETF investments. The fixed income strategies utilized include U.S. investment grade corporate bonds, corporate high yield, U.S. government, and foreign bonds and will make up approximately 70-80% of the portfolio. The equity allocation includes both large, mid, and small capitalization US and Foreign equities and will be 10-20% of the portfolio. The model will also utilize alternative investments to enhance diversification and will range in between 0-20%.

## Returns

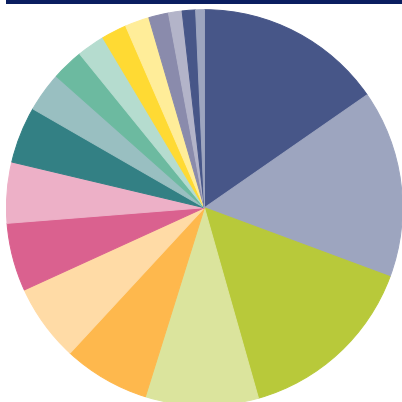
Calculation Benchmark: ACM Conservative Income Benchmark



\*ACM Conservative Income Benchmark consists of 80% Barclays US Agg Bond TR, 13% S&P 500 TR and 7% MSCI World ex USA NR

Performance data, holdings and risk statistics are based on the firm's composite for this strategy and represents actual client accounts. Past performance does not guarantee future results and future performance may be lower or higher than the performance presented, including the possibility of loss of principal. Composite returns for one year or greater are annualized. Returns are presented both gross and net of management fees and reflect the reinvestment of dividends and other earnings. Gross of fee returns are calculated gross of management, custodial and other fees. Net of fee returns are calculated using the aggregate of client fees based on our standard fee schedule of: First \$250,000 at 1.0%, next \$250,000 to \$500,000 at 0.80%, next \$500,000 to \$1,000,000 at 0.70% and amount exceeding \$1,000,000 at 0.65%. The composite includes all fee-paying and non-fee-paying discretionary accounts managed within this style. Individual returns may vary based on factors such as market value, cash flows and fees. Portfolio holdings are subject to change without notice.

## ACM Conservative Income - Portfolio Holdings



Investment	%
Vanguard Inter-Term Investment-Grde Adm	15.3
DoubleLine Total Return Bond I	15.3
Janus Flexible Bond I	14.9
Templeton Global Bond Adv	9.2
PIMCO Income Instl	7.1
Vanguard Equity-Income Adm	6.3
PIMCO Foreign Bond (USD-Hedged) I	5.6
Loomis Sayles Investment Grade Bond Y	5.0
JHancock Global Absolute Ret Strats I	4.6
American Century Real Estate Instl	3.2
FMI International	2.6
Td Bank Usa Fdic Insrd Deposit Nc By Sipc	2.3
Transamerica International Equity I	2.1
American Century Equity Income Instl	2.0
Vanguard Growth ETF	1.6
Vanguard Extended Market ETF	1.1
JHancock Disciplined Value Mid Cap I	1.1
Oppenheimer Developing Markets I	0.7
<b>Total</b>	<b>100.0</b>

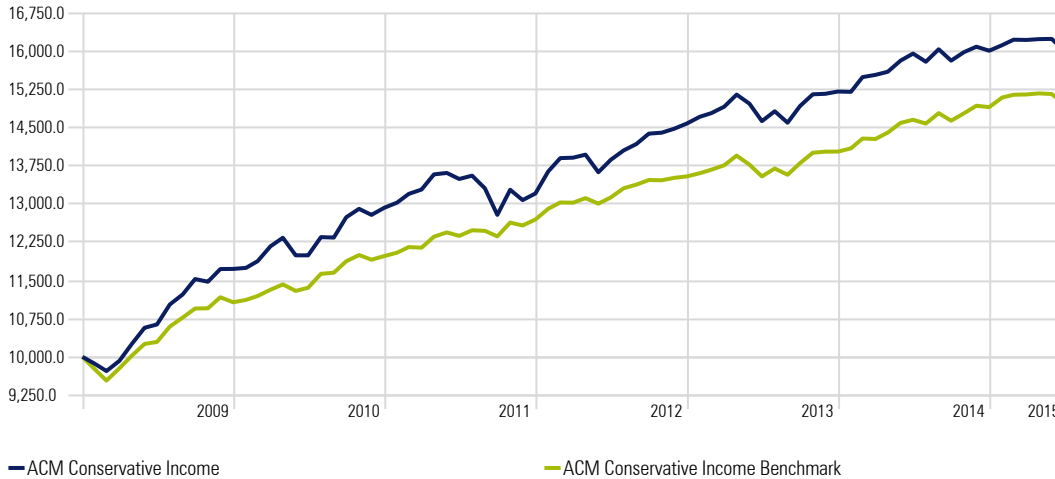
## 3 Year Risk Statistics (Net of Fees Returns)

Display Benchmark 1: ACM Conservative Income Benchmark

	ACM Conservative Income	ACM CI Bmrk	+/- ACM CI Bmrk
Return	4.90	4.44	0.45
Std Dev	3.65	2.98	0.67
Sharpe Ratio	1.32	1.46	-0.14
Information Ratio (arith)	0.36		
R2	89.66	100.00	-10.34
Tracking Error	1.26	0.00	1.26

## Investment Growth (Net of Fees)

Time Period: 1/2/2009 to 6/30/2015



— ACM Conservative Income

— ACM Conservative Income Benchmark

The above results may not be typical. The strategy inception date occurred near the low point of a major market decline.



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## Firm Description

Advance Capital Management, Inc. provides investment advice and investment management services to both individuals and institutions. The firm has over 50 employees who service clients out of offices located in Michigan, Ohio, and Illinois.

## ACM Conservative Income - Firm & Strategy Information

Firm Name	Advance Capital Management Inc
Firm Address	One Towne Square Ste. 444, Southfield, MI 48076, USA
Firm Web Address	acadviser.com
Firm Total Assets	1,502,400,000
Firm Total Number of Accounts	3,975
Strategy Assets	14,200,000
Number of Strategy Accounts	31

## ACM Conservative Income - Firm & Strategy Cont.

Morningstar Category	US SA Intermediate-Term Bond
Inception Date	1/2/2009
# of Holdings	18

## Disclosures

### Benchmark Performance:

The ACM Conservative Income Benchmark is a blended benchmark consisting of: 13% S&P 500 Index, 80% Barclays Aggregate Bond Index, 7% MSCI World Index Ex-US. The purpose in providing Benchmark returns is intended to provide an appropriate comparison to the model. The Benchmark returns assume monthly rebalancing to benchmark target weights. The underlying indices are unmanaged and are not available to investors for direct investment.

### Benchmark Descriptions:

**S&P 500 Index** – The S&P 500 Index is an unmanaged index which is widely regarded as the standard for measuring large-cap U.S. stock market performance. This index includes the reinvestment of dividends. The index does not incur expenses and is not available for investment.

**Barclays Aggregate Bond Index** – The Barclays U.S. Aggregate Bond Index is an unmanaged index which is widely regarded as the standard for measuring U.S. investment grade bond market performance. This index does not incur expenses and is not available for investment. The index includes reinvestment of dividends and/or interest income.

**MSCI All World Index Ex-US:** The Index captures large, mid, small and micro cap representation across 22 of 23 Developed Markets (DM) countries (excluding the United States). With 7,862 constituents, the index covers approximately 99% of the free float-adjusted market capitalization in each country.

### Risk Statistics Definitions

**R-Squared** – Reflects the percentage of a portfolio's movements that are explained by movements in an index. A high R-squared (85-100) indicates the portfolio performance closely follows the index. R-squared is calculated based on a regression analysis of the portfolio's returns to the return of the index.

**Standard Deviation** – is a measure of the volatility of a portfolio's or an index's returns around its mean. A high standard deviation indicates a wide monthly performance range and more volatility than does a low standard deviation. The standard deviation is calculated from the difference between the actual monthly returns for a given time period and the average monthly return over the same time period.

**Sharpe Ratio** - compares the risk and return of a given investment with a baseline, low-risk investment such as Treasury Bills. A high Sharpe ratio indicates that the investment is providing returns commensurate with its risk profile, while a low Sharpe ratio suggests that the risk is exceeding the expected reward.

**Information Ratio** - A ratio of portfolio returns above the returns of a benchmark (usually an index) to the volatility of those returns. The information ratio (IR) measures a portfolio manager's ability to generate excess returns relative to a benchmark, but also attempts to identify the consistency of the investor. This ratio will identify if a manager has beaten the benchmark by a lot in a few months or a little every month. The higher the IR the more consistent a manager is and consistency is an ideal trait.

**Tracking Error** - When using an indexing or any other benchmarking strategy, the amount by which the performance of the portfolio differed from that of the benchmark. In reality, no indexing strategy can perfectly match the performance of the index or benchmark, and the tracking error quantifies the degree to which the strategy differed from the index or benchmark.

Investing in any strategy has risks, including the potential loss of principal. Before investing in a strategy, you should consider the risks of the strategy as well as whether a strategy is suitable based upon your investment objectives.

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